



Dear Stakeholders,

In 2025, global economic dynamics and local market conditions continue to play a decisive role in shaping our industry. By closely monitoring changing demand conditions and global developments, we remain committed to taking steps that will support the growth of our sector.

Looking at the data for January 2025, we observe an 11% decline in the domestic market compared to the same period of the previous year. Total domestic sales across the six main product groups amounted to 776,958 units.

In terms of exports, there was no significant change, with 1,659,598 units recorded, remaining at the same level as in January last year. The overall sales volume, consisting of both domestic sales and exports, decreased by 4% to 2,436,556 units.

On the production side, a slight decline was also observed. The total production of the six main product groups decreased by 1%, reaching 2,500,937 units.

Our industry continues to demonstrate a dynamic approach in adapting to changing market conditions and maintaining competitiveness.

As TÜRK BESD, we are steadily pursuing efforts to increase our exports and enhance factor productivity in order to strengthen our position in international competition. To further advance our share in global markets, we stand ready to seize every opportunity for sustainable growth through collaborations between the public and private sectors.

Respectfully,

Gökhan Sığın
Chairman of the Board
TÜRK BESD