



**Dear Stakeholders,**

The data for the first four months of 2025 show that demand fluctuations and global economic developments continue to influence our industry. Uncertainties in both domestic and international markets remain a limiting factor for sector performance.

In the January–April 2025 period, our total domestic sales across six main product groups amounted to 3,468,341 units, reflecting a 10% decline compared to the same period of last year.

In exports, the decline was relatively limited, with a total export volume of 6,883,739 units, marking a decrease of 1%. Our total production reached 10,460,950 units, which represents a 2% drop compared to last year. The overall sales volume, comprising both domestic sales and exports, stood at 10,352,080 units, down 4% year-on-year.

The April 2025 data, however, indicate a partial recovery. Domestic sales rose by 7% to 929,357 units compared to April last year, while exports grew by 7% as well, reaching 1,684,392 units.

On the production side, 2,388,821 units were manufactured in April, representing a 6% increase compared to the same month last year. Accordingly, our total sales volume in April reached 2,613,749 units, up 7%.

By closely monitoring changing demand conditions and global developments, we continue to take steps that will support the growth of our industry. At TÜRK BESD, we prioritize sustainability in production, take measures to further strengthen our position in global competition, and contribute to the development of constructive policies that will shape the future of our sector. In the upcoming period, our goal is to make our industry more agile and resilient through strong cooperation between the public and private sectors.

On this occasion, I would like to extend my best wishes for the blessed Eid al-Adha, wishing health and peace with your loved ones.

Respectfully,

**Gökhan Sığın**

Chairman of the Board

TÜRK BESD